

Module Code:	ARD616 ARDI616 (MDes)
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Module Title:	Illustration Degree Project
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Level:	6	Credit Value:	40
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Cost Centre(s):	GADC	JACS3 code:	W220
		HECoS code:	100062

Faculty:	Arts, Science and Technology	Module Leader:	Yadzia Williams
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Scheduled learning and teaching hours	80 hrs
Guided independent study	320 hrs
Placement	0 hrs
Module duration (total hours)	400 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) / MDes Illustration	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Pre-requisites
None

Office use only

Initial approval: 01/05/2018

Version no: 1

With effect from: 01/09/2019

Date and details of revision:

Version no:

Module Aims

- To enable students to produce an extended body of work in illustration.
- To identify and explore routes to market for the body of work the student produces.
- To facilitate the students in achieving professional standards in the production and presentation of their work.
- To require critical and contextual self-evaluation of their work.

Intended Learning Outcomes

Key skills for employability

KS1	Written, oral and media communication skills
KS2	Leadership, team working and networking skills
KS3	Opportunity, creativity and problem solving skills
KS4	Information technology skills and digital literacy
KS5	Information management skills
KS6	Research skills
KS7	Intercultural and sustainability skills
KS8	Career management skills
KS9	Learning to learn (managing personal and professional development, self-management)
KS10	Numeracy

At the end of this module, students will be able to

Key Skills

1	Demonstrate the ability to originate, design, develop and produce contemporary imagemaking.	KS1	KS6
		KS3	KS8
		KS4	KS9
2	Demonstrate the ability to identify and explore routes to market for their work.	KS3	KS6
		KS4	KS8
		KS5	KS9
3	Demonstrate the ability to critically and contextually self-evaluate their body of work.	KS1	KS8
		KS4	KS9
		KS6	

Transferable skills and other attributes

- The ability to originate and manage an independent workload
- Contribute proactively to group critique and the learning of others
- Understanding and designing based on the requirements of an audience
- note-taking; recording, referring and responding to editorial advice

Derogations

None.

Assessment:

Indicative Assessment Tasks:

Students will be required to produce a portfolio of work that outlines their ambition and potential market for an extended body of illustration work.

This will be produced in negotiation with their staff team.

The student will be expected to design and undertake a project that demonstrates the range of their abilities and the direction in which they want their ongoing career to develop.

Students enrolled on the ARDI616 module, i.e. those enrolled on MDes are asked to note that Integrated Masters regulations only permit two attempts at this assessment.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-3	Coursework	100%		

Learning and Teaching Strategies:

- As the body of work will be produced in negotiation, staff will occupy the role of mentor and advisor to the student as they progress through their project.
- Workshops and group critiques will enable the student to explore the challenges, strategies and potential outcomes of the work they produce.

Syllabus outline:

Students will research, plan, implement and conclude a body of work in negotiation with their staff team. A clear and logical progression through their creative process will be required of the student.

This will be demonstrated by the production of a projected timeline as part of a planning document that outlines milestones and deadlines.

Staff support and guidance will be available in the form of tutorials and group critique.

Indicative Bibliography:**Essential reading**

Students will take responsibility for collecting and assimilating information relevant to their negotiated projects. Tutorial guidance will be available throughout this process.

Other indicative reading

Varoom, Association of Illustrators periodical
3x3 magazine

